Checklist

Everything You Need To Build & Design Your Therapy Website

Ready to design your therapy website? Use this checklist to manage the project and ensure you take every step necessary to design a beautiful, effective website—which you can use to build, grow, and manage your practice.

Domain

Create a list of potential domain names

Search for available domain names

Purchase desired domain

Branding

Choose your primary brand color

Create a full brand color palette, using a website like Canva color palette generator

Create logo

Copy

Write professional bio

Make a list of services/modalities offered

Write a section for each service and/or modality

Write additional website copy as needed (contact details, headline copy, etc.)

Imagery

Take/choose professional headshot to feature on website

Choose additional imagery to feature on website

Website Design and Publishing

Use SimplePractice website builder to create website

    Choose template

    Customize website colors

    Add content

    Create contact form

Review design and make edits as needed

Go live with your website!